

Best Practice 2

1. Title of the practice: Periodical cleanliness drive on Swachh Bharat Abhiyan

2. Objectives of the Practice:

The main objective of the practices are:

- (i) To create awareness among the students about Swachh Bharat Abhiyan.
- (ii) To create awareness to the students that cleanliness is next to Godliness.
- (iii) To maintain cleanliness promote hygienic college campus.
- (iv) To make the society aware about the Swachh Bharat Abhiyan by organizing time to time outreach cleanliness drive program.

3. The Context:

To accelerate the efforts to achieve universal sanitation coverage and to put focus on sanitation, the Prime Minister of India, Shri Narendra Modi, launched the Swachh Bharat Mission on 2nd October 2014. In support of Swachh Bharat Mission, the Ministry of Human Resource Development had also launched a Swachh Bharat Summer internship programme which was aimed at engaging college students in the government cleanliness drive. The objective of that initiative was to help setup systems for sustaining cleanliness and sanitation efforts and also to upscale the existing measures taken up by the higher educational institutions. In this regard, UGC authority also request higher educational institution to promote the above initiative among the students and also to implement the Swachh Bharat Abhiyan in their respective institution. As directed by UGC Govt of Assam, Birjhora Mahavidyalaya authority has taken necessary measure to implement the Swachh Bharat Abhiyan and various cleaning activities has been carried out under the scheme.

The Practices:

College authority periodically arrange cleanliness drive in the college campus for cleaning the staff rooms, laboratories, its surrounding etc. in collaboration with department, NSS volunteers from respective departments. Along with students the faculty members, office staff are also actively take part in the cleanliness drive. Beside college campus, students of Birjhora Mahavidyalaya actively take part in many Swachh Bharat Abhiyan conducted by various Govt and NonGovt organization.

In 2018, ten students of Birjhora Mahavidyalaya took part in Swachh Bharat Summer internship program conducted by MHRD. They took part in cleaning activities in the Bongaigaon Civil Hospital and adjoining villages. To motivate students college authority also provide certificate of appreciation to the participants in some special program.

4. Evidence of Success:

- (i) Number of student's participations in cleanliness drive has been increased.
- (ii) Public health department, Bongaigaon has been cooperating in awareness program and recently installed SWACH APP among students.
- (iii) Maximum utilisation of dustbin.
- (iv) Maintaining clean and hygienic environment within the College campus.

5. Problems Encountered and Resources Required:

- (i) Human resource management is difficult. Therefore, self-awareness among students is necessary for proper implementation.
- (ii) More awareness program is required for community participation.


Principal
Birjhora Mahavidyalaya
Bongaigaon

Date	Roll No	Name	Teacher's signature
22-09-18	28	Pratishmita Das	Anech
26-09-18	04	Jyotismita Ray	
	96	Anurjit Das.	
28-09-18	173	Dhanjit Dutta Baruah.	Anech
29-09-18	67,	Manash Jyoti Baruah	Anech
	68	Jiman Ray	
1-10-18	04	Jyotismita Ray.	Anech
3-10-18	96, 174,	Anurjit Das,	Anech
	173	Homen Nath	
		Dhanjit Dutta Baruah.	
4-10-18	3	Udeshana Das	Anech
10-10-18	58	Gourab Adhikary	Anech
	181	Anupam Rabha	
10-10-18	29	Karabi Baroman	
9-11-18	04	Jyotismita Ray	Anech
	28	Pratishmita Das	

Some glimpses of Swachh Bharat Abhiyan

