### Best Practice 2

# 1. <u>Title of the practice</u>: Periodical cleanliness drive on Swachh Bharat Abhiyan:

#### 2. Objectives of the Practice:

The main objectives of the practice are:

- (a) To create awareness among the students about Swachh Bharat Abhiyan.
- (b) To understand that cleanliness should begin in the surroundings.
- (c) To maintain cleanliness of the departments and college.
- (d) To install a disciplined work culture, understand team work and assume social responsibilities.
- (e) To understand waste management and make an effort to maintain environment.

#### 3.The Context:

To accelerate the efforts to achieve universal sanitation coverage and to put focus on sanitation, the Prime Minister of India, Shri Narendra Modi, launched the Swachh Bharat Mission on 2<sup>nd</sup> October 2014. In support of Swachh Bharat Mission, the Ministry of Human Resource Development had also lunched a Swachh Bharat Summer internship programme which was aimed at engaging college students in the government cleanliness drive. The objective of that initiative was to help setup systems for sustaining cleanliness and sanitation efforts and also to upscale the exiting measures taken up by the higher educational institutions. In this regard, the UGC authority also request higher educational institution to promote the above initiative among the students and also to implement the Swachh Bharat Abhiyan in their respective institution.

At a micro level, the Birjhora Mahavidyalaya has also taken up the mission to maintain clean and green surrounding. Such an atmosphere maintains enhanced academic experience.

#### The Practice:

- (a) The department as well as college authorities regularly arrange cleanliness drives of the college.
- (b) Indoor plants are kept and maintained.
- (c) The duties are distributed among the semesters.
- (d) A Swachh Register is maintained for the purpose.
- 4. Evidence of success:
  - (a) Signed register maintained in the respective Departments.
  - (b) Photos are attached.

#### 5. Problems Encountered and Resources required:

- (a) Initially the students are not motivated.
- (b) No regular sanitation worker to complement students' efforts.
- 6. Resources Required:
  - (a) Cleaning equipment.
  - (b)  $4^{th}$  grade employee.



## Some glimpses of Swachh Bharat Abhiyan



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